

Council works to ensure activities in community centres meet local needs and interests. With projected growth in population in the coming years, we are focussed on reaching out to new residents and communities who we haven't met yet. Priorities for activities have been developed for each community centre based on local demographic data, what residents have told us is important to them along with an assessment of current activities. This fact sheet provides an overview of all this information and the related local priorities.

Who lives in and <u>Around Point Cook?</u>



63,802 residents in Point Cook in 2019

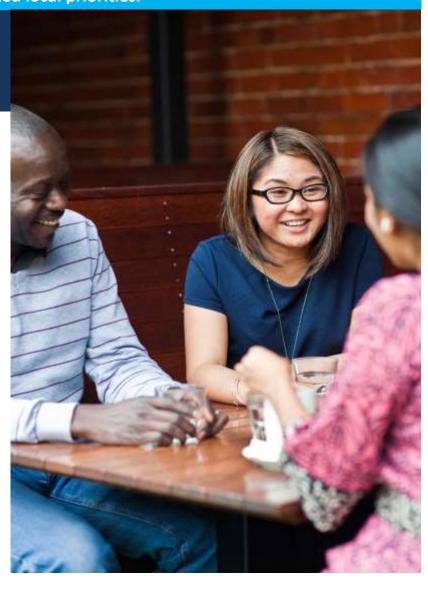


Countries of birth outside of Australia

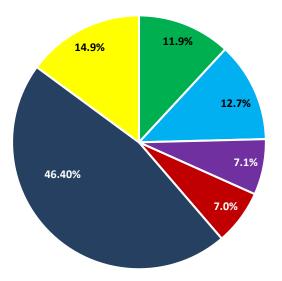
India 12.8% | China 5.5%, New Zealand and Philippines 4% | England 2.9%



of households in Point Cook are couples with children



Point Cook: Age Profile



- Babies (0-4 years)
- Primary (5-11 years)
- Secondary (12-17 years)
- Tertiary (18-24 years)
- Adults (25-49 years)
- Seniors (50+ years)



Point Cook Residents Value

"Quality Education"

"Local Services"

"A Place to Bring-up a Family" Wyndham 2040

What We're Hearing...

"Need for small business support, diversify service delivery, entrepreneurship – COVID-19"

"Programs for Parenting Tips, Intergenerational conflicts, Family Fun"

"Not attending programs due to feeling welcome and judged"

"Resume Writing, Job Finding skills"

"Occupational violence and victim to discrimination and racism"

NEIGHBOURHOOD ACTIVITY PRIORITIES FOR 2022

- Improve community wellbeing & social connection
- Improve community family resilience
- Provision of small business & entrepreneurship programs
- Fostering a culture of welcome, care & respect
- A focus on skills sharing and programs based on a lived experience
- Activities and programs which promote and encourage positive mental, physical wellbeing and emergency relief and assistance.



This information can be translated by contacting Translating and Interpreting Services on 131 450 and asking to be connected to Wyndham City on 1300 023 411